

E

A

to

Z



Educational  
Alliance

ANNUAL REPORT  
FY18



# EA TO Z

Educational Alliance brings together and partners with diverse communities in Lower Manhattan, offering individuals and families high-quality, multi-generational programs and services that enhance their well-being and socioeconomic opportunities.

We are the town square for the Lower East Side, a place where everyone is welcome and where progress is powered one relationship at a time. We are proud of our legacy as a Jewish organization and we provide high-quality, transformational services and programs to all New Yorkers through our network of community centers on Manhattan's Lower East Side and East Village. As we have for 130 years, we offer best-in-class programming—now across 15 sites—focusing on a mix of education, health and wellness, arts and culture, and civic engagement. Our network of community centers includes the 14th Street Y, the Center for Recovery and Wellness, the Manny Cantor Center, the Sirovich Center, and Educational Alliance Community Schools.

This annual report of giving offers a snapshot of Educational Alliance's programs and finances for Fiscal Year 2018. Taking you from A to Z, we are proud to share the many ways we help New Yorkers transform their lives and live out their version of the American Dream.

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2018-2019

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# THANK YOU

Dear friends,

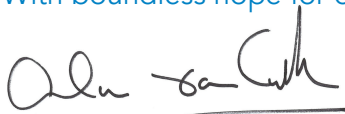
From critical social services for vulnerable children to high-quality programs for older adults, Educational Alliance improves the lives of New Yorkers from all backgrounds and at every stage of life. We are a proud member of the Lower East Side and our dynamic community centers deliver best-in-class programming and services to our neighbors and customers from across the five boroughs. That is our mission, one we have stayed true to for 130 years.

Our mission, however, is more than just words on a page. It is alive in the stories of individuals and families who participate in our programs. They are young mothers dedicated to giving their children the resources they need to succeed. They are longtime residents of the Lower East Side fighting for improvements that their communities deserve. They are New Yorkers battling addiction and seeking treatment that puts their humanity first. Educational Alliance is the place they come to transform their lives and make their dreams a reality.

Every dollar donated to Educational Alliance has an immediate and direct impact on the lives of people who live, work, and learn on the Lower East Side. Your generosity is why over 300 young people enrolled in our Teen Center in Fiscal Year 2018. It is why over 500 children living in poverty had access to a high-quality early childhood education. It is why over 700 adults learned English as a second language in one of our courses. It is why over 9,000 seniors found connection to each other and our community through our Older Adult Services. It is why over 15,000 audience members enjoyed cultural programming across our agency. And it is why over 20,000 healthy meals were served and distributed to our community through various health and wellness programs.

On behalf of our Board of Trustees, staff, and the 50,000 New Yorkers who walk through our doors each year, thank you to all those listed in this report for your generosity and support during FY18. Your investment in our work allows us to ensure that our impact will be sustainable for years to come.

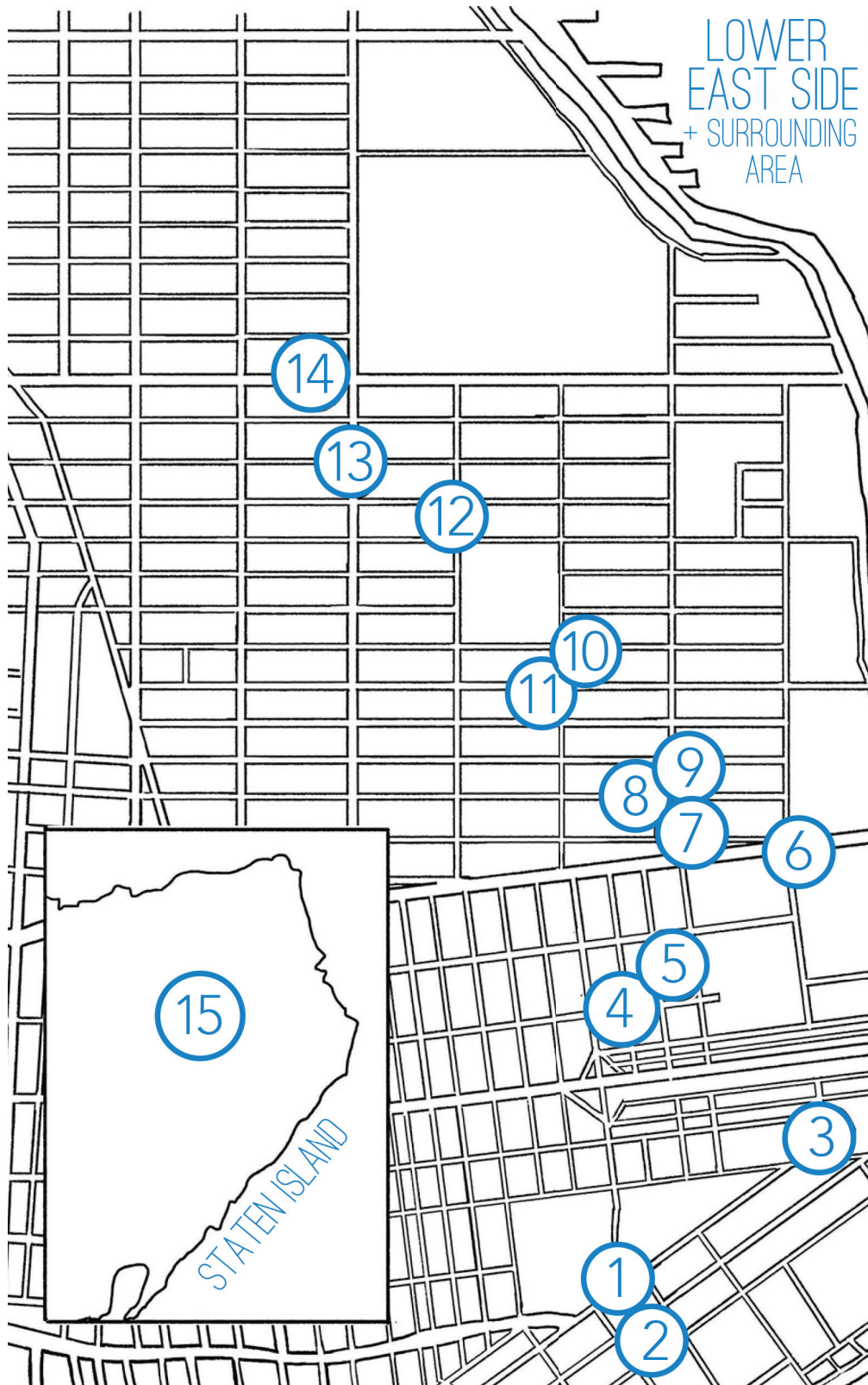
With boundless hope for our shared future,



Alan van Capelle  
President & CEO



Roberta Karp  
Chairman of the Board of Trustees





# PROGRAM SITE MAP

- |    |  |     |   |
|----|--|-----|---|
| 1. | <b>MANNY CANTOR CENTER</b><br>197 East Broadway<br><i>Community Center</i>               | 9.  | <b>LILLIAN WALD DAY<br/>CARE CENTER</b><br>34 Avenue D<br><i>Child Care</i>                   |
| 2. | <b>PODELL HOUSE</b><br>179 Henry Street<br><i>Older Adult Housing</i>                    | 10. | <b>PS 64</b><br>600 East 6th Street<br><i>Head Start<br/>Community School</i>                 |
| 3. | <b>CO-OP VILLAGE NORC</b><br>465 Grand Street<br><i>Older Adult Support Services</i>     | 11. | <b>TOMPKINS SQUARE MS</b><br>600 East 6th Street<br><i>Community School</i>                   |
| 4. | <b>PS 142</b><br>100 Attorney Street<br><i>Head Start<br/>Community School</i>           | 12. | <b>WEINBERG APARTMENTS</b><br>174 Avenue A<br><i>Older Adult Housing</i>                      |
| 5. | <b>PS 140</b><br>123 Ridge Street<br><i>Community School</i>                             | 13. | <b>SIROVICH CENTER AND<br/>PROJECT ORE</b><br>331 East 12th Street<br><i>Community Center</i> |
| 6. | <b>PS/MS 188</b><br>442 East Houston Street<br><i>Expanded</i>                           | 14. | <b>14 STREET Y</b><br>344 East 14th Street<br><i>Community Center</i>                         |
| 7. | <b>LILLIAN WALD</b><br>18 Avenue D<br><i>Early Head Start</i>                            | 15. | <b>NEW COUNTRY DAY CAMP</b><br>Henry Kaufmann Campground<br><i>Summer Camp</i>                |
| 8. | <b>CENTER FOR RECOVERY<br/>AND WELLNESS</b><br>25-29 Avenue D<br><i>Community Center</i> |     |   |

# FISCAL YEAR 2018

## INCOME

Fees and Grants from Government Agencies	\$20,761,000
Program Service Fees	\$15,208,000
Contributions/Foundations	\$3,716,000
UJA-Federation of New York	\$2,049,000
Annual Gala	\$1,184,000
Investment Income	\$1,380,000
Other Income	\$3,795,000
 Total Public Support, Grants, and Revenue	 \$48,093,000
 Ending Net Assets	 \$63,201,000

# FISCAL YEAR 2018

## PROGRAM EXPENSES

14th Street Y	\$13,411,000
Center for Recovery and Wellness	\$6,625,000
Manny Cantor Center	\$4,694,000
Sirovich Center and Older Adult Services	\$3,840,000
Early Childhood	\$8,746,000
Youth Services	\$5,052,000
Employment Services	\$242,000
<b>Total Program Expenses</b>	<b>\$42,610,000</b>

## SUPPORT SERVICES

Management & General	\$5,387,000
Fundraising	\$880,000
<b>Total Support Services Expenses</b>	<b>\$6,267,000</b>

<b>Overall Total Expenses</b>	<b>\$48,877,000</b>
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<b>Result from Operations</b>	<b>(\$784,000)</b>
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# ARTS & CULTURE

At Educational Alliance, we unleash the creativity of everyone in our dynamic arts programs. We provide arts instruction for people of all ages and abilities, and we are proud to be a part of New York City's rich history as a cultural capital of the world.

The Educational Alliance Art School at Manny Cantor Center opened in 1895 and provides a range of high-quality art classes to New Yorkers to this day.

The mission of the Theater at the 14th Street Y focuses on social awareness and change through big picture narrative. Inspired by works that welcome artists of all backgrounds, we place artists at the heart of our community and seek to create an inclusive cultural experience for all. The Theater honors the edgy, diverse, and rich history of innovative culture making in the East Village. Each year, we curate a provocative season of theater, dance, music, and film from independent New York artists in dialogue with our

residency program of LABA: A Laboratory for New Jewish Culture. Over 13,000 audience members attended a production at the Theater in FY18.

A performance hall and light-filled ceramics and painting studios at the Sirovich Center provide seniors with artistic outlets, while our after school programs encourage elementary school students to explore their artistic potential. At our Center for Recovery and Wellness, counselors use art as a means of therapy for New Yorkers battling addiction.

As one of our four programmatic pillars, arts and culture are integral to all of Educational Alliance's offerings.

Learn more at [edalliance.org/arts](https://edalliance.org/arts).

# Building Bridges

At Educational Alliance, we build bridges to better lives and a better community in Lower Manhattan.

We build bridges across communities. Our integrated network of community centers serves a wide range of people, from new parents to new immigrants, from teens who are first in their family to attend college to older adults making their first work of art. What they have in common, from every end of the socioeconomic spectrum, is a desire to make their lives better through participation in our community.

We build bridges across the lifespan. We help people transition through critical life stages, whether through early childhood programs, college prep tutoring, parenting classes, or retirement workshops. We also offer coaching and classes to assist members with challenging life events, such as losing a

job or overcoming addiction. We see these moments as turning points that serve as opportunities for self-reflection and growth.

We build bridges across sectors. We leverage the best approaches and ideas from non-profit, for-profit, and government partners to ensure that we are maximizing our impact and addressing the full range of human needs.

In 2018, the Board of Trustees formally adopted *Building Bridges: A Strategic Plan for Educational Alliance*, which ensures our mission is sustainable well into the future.

To read the full strategic plan, visit us online at [edalliance.org/bridges](http://edalliance.org/bridges).





# center for recovery and wellness

Educational Alliance's Center for Recovery and Wellness (CRW) is a first-of-its-kind community center in New York State dedicated to community-based addiction support and overall wellness. The Center for Recovery and Wellness offers a full continuum of substance use disorder prevention, treatment, and recovery services certified by the NYS Office of Alcoholism and Substance Abuse Services (OASAS). CRW takes a holistic approach to addiction and co-occurring mental health disorders, providing evidence-based care through an individualized person-centered approach, meeting people where they are, both on-site or in-community.

Opioid overdose is the leading cause of accidental death in New York City and the United States, surpassing motor vehicle accidents. Our long history and deep ties with the community make our program uniquely

positioned to help stem the tide of opioid-related deaths in our neighborhood and our city.

Beyond residential and out-patient treatment, over the past ten years CRW's Project HELP has served more than 6,000 youth through critical substance abuse prevention programming. We also train peer navigators to work directly in the surrounding neighborhood, distribute free Narcan kits, and provide free bagged lunch service to the local community. In FY18, CRW also became the site of a DOE ReStart Academy.

Learn more about all of the programs and services offered at our Center for Recovery and Wellness by visiting [edalliance.org/crw](http://edalliance.org/crw).





# dedicated staff

Educational Alliance has been changing lives for nearly 130 years. Today, we provide services to 50,000 New Yorkers annually at 15 locations in the Lower East Side and East Village. Nothing we do would be possible without our dedicated team of employees.

In FY18, we employed over 1,000 staff members across our agency. Every day, our staff helps people build better lives through education, arts and culture, health and wellness, and social services at our community centers and community-based programs.

Educational Alliance offers a range of opportunities to employees, a stimulating and

supportive work environment, and a culture of professional and personal development. We provide our staff with competitive salaries and comprehensive benefits, including generous time-off policies, free on-site gym membership, and employee discounts.

To learn about career opportunities currently available at Educational Alliance, visit [edalliance.org/careers](http://edalliance.org/careers).



# ENGLISH FOR SPEAKERS OF OTHER LANGUAGES

For centuries, the Lower East Side of Manhattan has been the landing spot for communities of immigrants arriving in the United States to build new lives. From the day it was founded, Educational Alliance has helped new arrivals to the United States access the resources they need to build better lives. A central part of that mission has been free instruction in English for Speakers of Other Languages (ESOL).

When we first opened our doors, Educational Alliance primarily served Eastern European Jewish immigrants, whose native languages included German, Russian, and Polish. Today, the most popular languages spoken in the homes of the Lower East Side are Spanish, Creole, and Chinese (both Mandarin and Cantonese). In fact, over 60% of the

population in our neighborhood that is five-years or older speak a language other than English in the home.

In FY18, Educational Alliance offered ESOL classes to families in our 2Gen Head Start Program, as well as older adults in our Weinberg Center for Balanced Living at the Manny Cantor Center. There were an average of 80 students in our 2Gen classes each month, and we also held 12 family literacy sessions. Over 50 classes were held in our Weinberg Center, where the primary language of members is Chinese.

For more, visit [edalliance.org/esol](http://edalliance.org/esol).

# FITNESS

At Educational Alliance, we nourish the mind, body, and soul. We support the health and wellness of our community through a range of programming, from mindfulness classes to addiction recovery and prevention services, state-of-the-art fitness centers to healthy meals for seniors—and much more.

Healthy living, wellness, and fitness are core components of all Educational Alliance programs, including our preschools, camps, after school programs, older adult services, and recovery programs. We offer top-notch fitness facilities and classes for everyone from children to older adults.

Manny Cantor Center Fitness is where the Lower East Side community comes together to break a sweat, feel healthy, and work towards being their best selves every day. Members come to MCC fitness for our diverse selection of classes—like yoga, Zumba™, and Pedal Power—and stay for basketball, strength equipment, and personal training. Older adults can take advantage of discounted memberships and Silver

Sneakers® classes, and families can have fun and keep active with KidFit.

The health and fitness professionals at the 14th Street Y encourage determination, grit and achieving your personal best, every day. Neighbors of every fitness level are welcome and certified personal trainers guide members at any step of their fitness journey. The Y's broad range of classes feature all popular categories and a host of special offerings, like punk rope outdoor adventure, Tabata, and pre-natal yoga. Our state-of-the-art gym equipment includes the latest cardio and weight equipment, which is upgraded on a regular basis. The facility is also home to a full-size, indoor basketball court and a generous swimming pool.

Learn more about our state-of-the-art fitness centers at [mannycantor.org/fitness](http://mannycantor.org/fitness) and [14streety.org/fitness](http://14streety.org/fitness).





# 2Gen

Educational Alliance's 2Generation program is the first of its kind in New York City. This program is designed to strengthen family functioning, enhance family financial stability, help parents overcome obstacles to furthering their education, and inform parents about education options as their children progress in school. We simultaneously provide high-quality early childhood education while also offering caregivers educational programming opportunities through three pathways.

In partnership with NYU and CUNY, our Adult Education and Career Pathway provides low-income parents of children enrolled in our Early Childhood Programs with educational opportunities. Classes include Pre-High School Equivalency prep, High School Equivalency prep, College prep, and ESOL. This program provides guidance leading to higher education tracks and enhanced financial security.

Our Family Well-Being Pathway provides caregivers the opportunity to develop their parenting skills through workshops and support groups. Participants work with Family Mentors to develop individualized family goals. Caregiver support groups are available and offered throughout the school year.

Our Community Engagement Pathway ensures caregivers are able to participate first-hand in their child's education through our Parent Policy Council. Governance training is provided to help families learn how to fully participate and advocate for their child's education and the needs of their community.

For more, visit [edalliance.org/headstart](http://edalliance.org/headstart).





# head start

In 1964, President Lyndon B. Johnson signed into law the Economic Opportunity Act, which created community-based training, educational, and service programs. Among these was the federal Head Start Program, providing comprehensive early childhood education, health, nutrition, and parent involvement services to children ages three to five and their families who live in poverty. Educational Alliance was one of the first sites selected to be a Head Start provider, and we do so to this day. In 1994, under President Bill Clinton, the Early Head Start program was established to serve children from birth to age three. Once again, Educational Alliance was selected as a pilot partner, and Early Head Start remains a core part of our child and family services.

Educational Alliance's Head Start and Early Head Start offer a high-quality educational experience to income-eligible children in many locations on the Lower East Side

and in the East Village. Our Head Start programs supplement academic learning with opportunities for children to express and develop their creativity, learn about health and wellness, and explore their community. Families receive support with employment and social services.

In FY18, we enrolled over 500 children in our programs. For the majority of our students, English is not the primary language spoken at home. Despite this, children in our programs tested at over 88% proficiency in English language assessments. Our students tested above the 90% proficiency benchmark in all other developmental domains.

For more about our Head Start and Early Head Start programs, visit us online at [edalliance.org/headstart](http://edalliance.org/headstart).



# IMMIGRANTS

"Give me your tired, your poor/ Your huddled masses yearning to breathe free,/ The wretched refuse of your teeming shore./ Send these, the homeless, tempest-tost to me,/ I lift my lamp beside the golden door!"

So reads Emma Lazurus's poem, inscribed on the base of the Statue of Liberty, a testament to the true spirit of the United States: Everyone is welcome here.

At Educational Alliance, this same spirit of inclusivity is integral to our ethos. We were founded in 1889 to help Eastern European Jewish immigrants establish a new life in New York City. Our founders promised that these new arrivals would have every resource necessary to build better lives for themselves. They knew then that the key to a fulfilling life was access to education, a focus on health and wellness, availability of arts and cultural programming, and a robust engagement in civic life.

Since first opening our doors, Educational Alliance has honored that promise. Over the past 130 years we have extended it to millions of New Yorkers of every race, religion, nationality, language, and background. Today, we remain a proud member of the Lower East Side and our dynamic community centers deliver best-in-class programming and services to our neighbors and customers from across the five boroughs.

Though the demographics of the Lower East Side have shifted over the years, ours is still a neighborhood powered by the dynamism of immigrants. Whether from Eastern Europe, Latin America, East Asia, or any other part of the world, the foreign-born residents of Lower Manhattan are essential to the life of our community centers, our city, and our country.

# JOB SEARCH TRAINING

Educational Alliance has employment and career development services to address the needs of the communities of the Lower East Side, East Village, and greater Manhattan. We aim to help clients of all stages of life secure lasting employment.

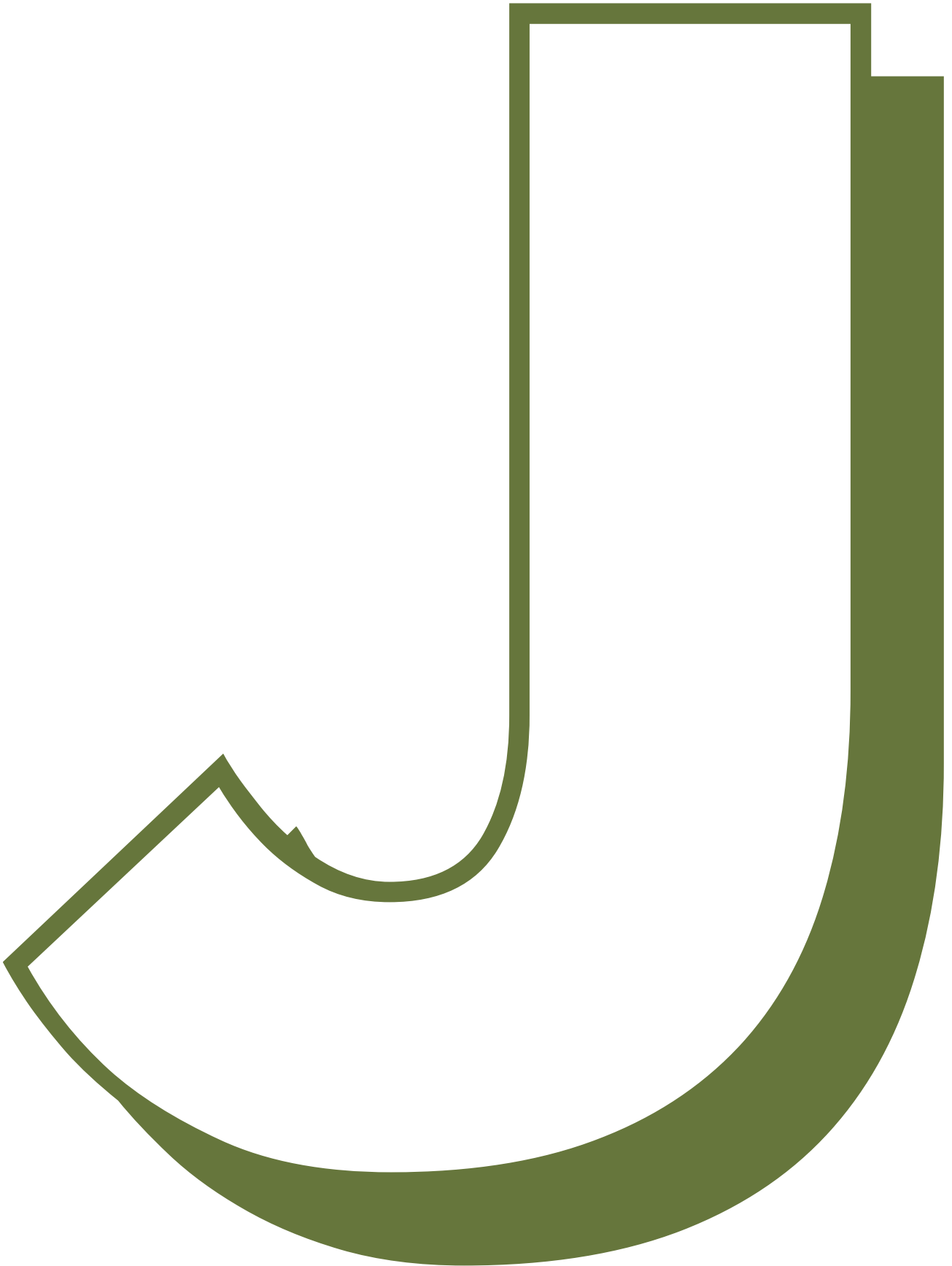
Our team of career counselors works with families and friends to explore employment opportunities that take full advantage of an individual's skills and prior work experience. We provide the tools and resources necessary in today's market to be successful and financially secure, from guided career exploration to interview prep and everything in between.

We offer one-on-one counseling and job readiness workshops to assist with resume writing, interview preparation, job applications, research tools, and more.

In 2018 we provided services to 250 individuals on the Lower East Side and East Village, including financial planning advice, resume building workshops, interview coaching, and career advisement. In total, 92 individuals were placed in new jobs in connection with our program in FY18.

Learn more at [edalliance.org/jobtraining](https://edalliance.org/jobtraining).





K

# KOL

The KOL program at Educational Alliance's 14th Street Y is a Saturday recreational program for children and adolescents, ages 4 to 17 years, on the high functioning end of the autistic spectrum and with related developmental differences such as ADHD and language delays.

KOL's name is derived from the Hebrew word for "all" and stands for Kindness, Openness, and Love. These values are central to our educational program.

The KOL program offers a variety of arts, movement, and sports classes that promote coordination, an awareness of space, and a connection between mind and body. Music and art classes provide therapeutic outlets for creative expression and sports classes foster physical fitness and teamwork. Classes are available from October through June and class lengths are tailored to two different age groups (30-minute classes for children ages

4-6 and 45-minute classes for children ages 7-17). In the most recently completed fiscal year, we had 75 registrations in KOL classes.

The 14th Street Y, as part of the Educational Alliance, endeavors to build a vibrant and democratic society where all people have the community supports they need to thrive. KOL sparks this transformation for youth with special needs. Children who participate in KOL build friendships for the first time, begin self-soothing when they are overwhelmed, learn to communicate their emotions, and become capable of participating in group activities. A critical part of this transformation is the sense of community KOL creates for children and their families.

To learn more, visit [14streety.org/kol](http://14streety.org/kol).

# L.E.S. PRIDE

American composer and lyricist Irving Berlin once quipped, “Everybody ought to have a Lower East Side in their life.” Berlin’s family immigrated to the area from Russia, and he carried a deep-seated affection for the neighborhood his entire life.

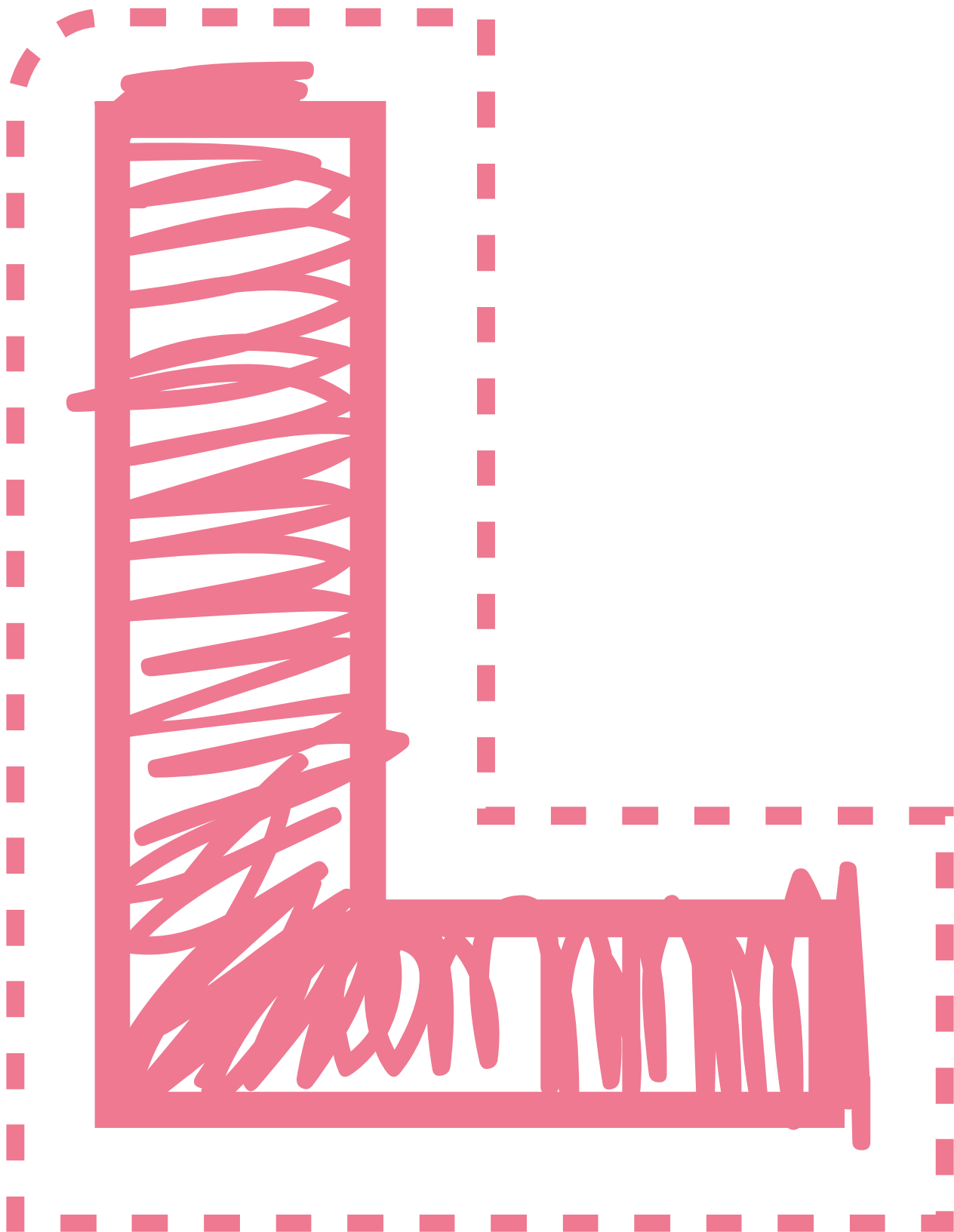
Berlin is not alone. For hundreds of years the Lower East Side has been one of the most dynamic neighborhoods in New York City, and its residents hold a fierce sense of pride in their community.

Since 1889, Educational Alliance has been a proud member of the Lower East Side. In many ways, we are the town square of

Lower Manhattan, a place where everyone is welcome and progress is powered one relationship at a time.

Although the demographics of the area have shifted time and again since we first opened our doors, our commitment to the people who live, work, and learn on the Lower East Side has never wavered.

The world wouldn’t be the same without New York City, and New York City wouldn’t be a capital of the world without the Lower East Side.





# manny cantor center

The Manny Cantor Center (MCC) is a living laboratory of the universal Jewish values of inclusion, diversity, and community. Housed in the flagship building of Educational Alliance, MCC offers award-winning programs, critical services, and exciting events for toddlers, teens, young adults, and older adults of all backgrounds. MCC works for and with its vibrant and diverse neighborhood to create experiences that make a difference in the lives of its members and the world at large.

MCC's commitment to the diversity of the Lower East Side is reflected in its programming: Head Start classrooms sit alongside a private preschool; the Weinberg Center for Balanced Living creates community for older adults of all backgrounds and abilities; the fitness center is utilized by neighborhood residents of all ethnicities, income levels, and ages through an innovative

tiered membership model. The Educational Alliance Art School uses the study and mastery of fine arts to forge connections between students and master teachers. After school programs serve community needs for recreation, fitness, education, and college preparation. Community and cultural programming invites deep conversation and calls to action.

The Manny Cantor Center seeks to bring its diverse constituents together over shared goals for their neighborhood, city, and world. It is guided by a strength-based model, believing that everyone is called upon, and everyone is able, to help transform our world.

To learn more, visit [mannycantor.org](http://mannycantor.org).

# NORC

Educational Alliance's Co-op Village Naturally Occurring Retirement Community (NORC) is a social service program for adults over 60 residing in the co-ops located along Grand Street. The NORC, in conjunction with our partners, assists senior residents in successfully "aging in place" by providing opportunities to engage in the community and by offering vital support services.

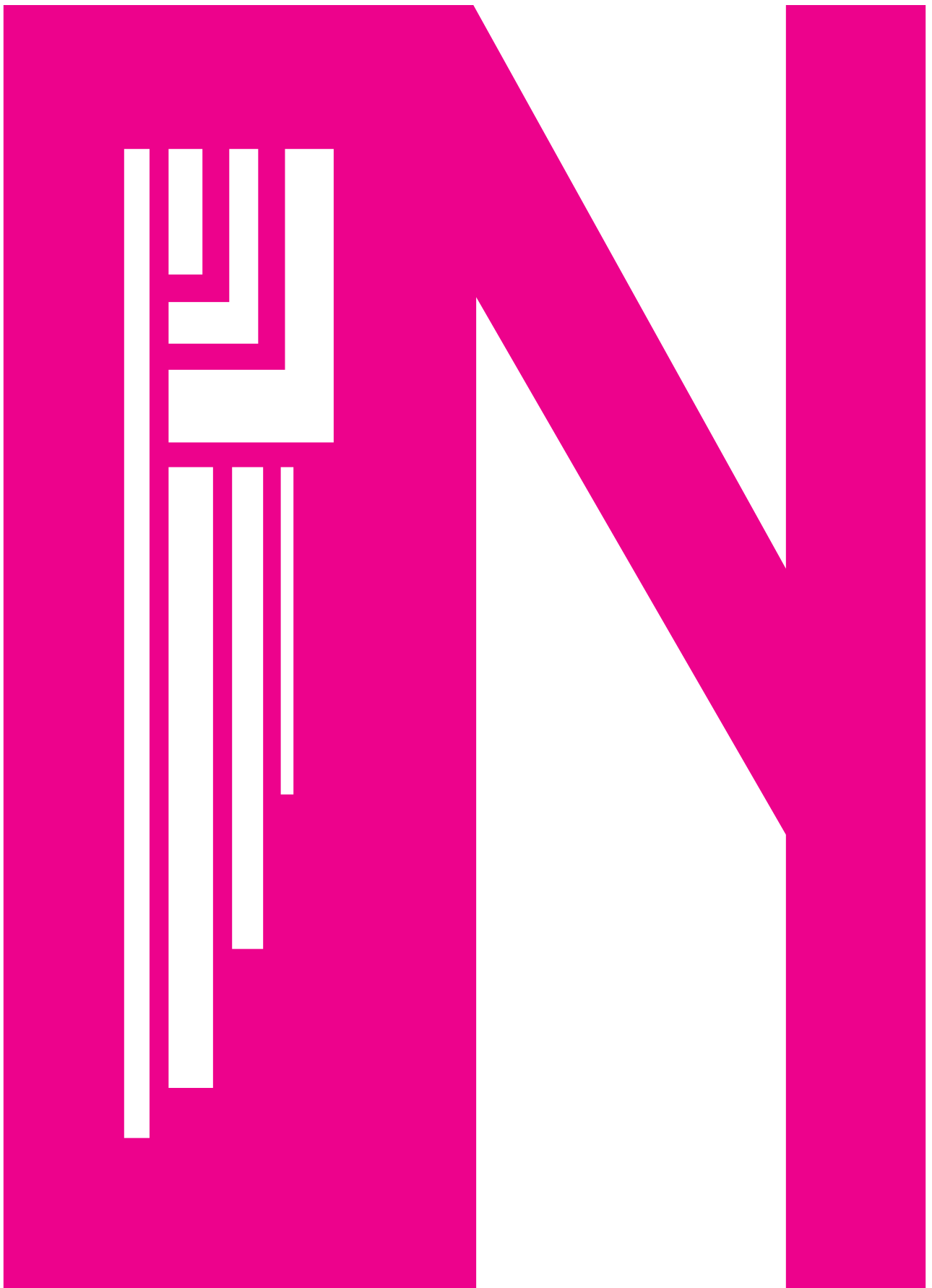
Located at 465 Grand Street, Educational Alliance's NORC offers a wide range of social, fitness, educational, recreational, and arts and cultural programs to choose from. Our activities schedule promotes healthy aging for all participants.

Along with an array of classes, the NORC provides social work and nursing services. Assistance offered includes obtaining entitlements and benefits, homecare, supportive counseling, and access to emergency alarm response systems and much more.

In FY18, our NORC program served over 500 senior citizens living on the Lower East Side. Over the course of the fiscal year, we provided transportation assistance, telephone reassurance, and over 1,000 visits to homebound clients.

Learn more at [edalliance.org/norc](http://edalliance.org/norc).







# older adults

Educational Alliance's older adult services provide numerous educational and social services and emphasize community, support, and respect. Throughout all of our programs, we have many intergenerational events and activities so that people in all stages of life can learn from each other.

The Sirovich Center for Balanced Living—one of Educational Alliance's four, free-standing community centers—provides seniors three hot meals five days a week and offers a wide variety of programs, classes, and activities that engage both the mind and the body. Project ORE, located within the Sirovich Center, has served emergency kosher meals and provided counseling, case management, and other support services since 1987 to New Yorkers struggling with isolation, poverty, homelessness, and mental illness, the majority of whom are Jewish. It is the only program of its kind in New York City.

The Weinberg Center for Balanced Living (WCBL) at the Manny Cantor Center is known on the Lower East Side as the "young" senior center. Over 70% of members are recent retirees, and offerings reflect the diverse interests of Baby Boomers. Group exercise, arts and education, advocacy and social events, as well as fresh kosher breakfasts and lunches are all available Monday through Friday.

Educational Alliance's Co-op Village Naturally Occurring Retirement Community (NORC) is a social service program for adults over 60 residing in the co-ops located along Grand Street. Educational Alliance also has two federally subsidized senior residences: the Harry and Jeanette Weinberg Apartments on Avenue A and the David L. Podell House on Henry Street.

Learn more at [edalliance.org/olderadults](https://edalliance.org/olderadults).



# PUBLIC SCHOOL PARTNERSHIPS

Educational Alliance partners with local public schools to create community schools where students have access to free, meaningful extended learning time opportunities.

Through our program, school leaders are assigned an Educational Alliance Community School Director as a partner in the student-centered approach to addressing challenges which impede student learning during the traditional school day (i.e. chronic absenteeism). All of the high-quality, multi-generational programs and services offered by Educational Alliance are also accessible to students and parents attending the partnering schools. In addition, Educational Alliance's community schools operate as a Boys and Girls Clubs of America site, with nationally recognized programs, tailored to the individual needs of each school.

Our programs are supported by the New York City Department of Youth and Community Development, the New York City Council, the New York State Education Department, the New York State Office of Children and Family Services, ExpandedED Schools, the New York City Office of Community Schools, as well as corporate partnerships and family foundations.

In FY18, we operated across six schools on the Lower East Side, serving over 700 children. Through our partnership with ExpandedEd, our students received an additional four hours per week of academic services provided by certified teachers and tutors. Over 1,600 parents attended workshops hosted by our program, for a total of 80 hours of family engagement events.

Learn more at [edalliance.org/schools](http://edalliance.org/schools).

# QUALITY PROGRAMS FOR ALL NEW YORKERS

At Educational Alliance, we believe that all New Yorkers deserve access to high-quality programs and social services, regardless of household income.

Too often in our society, access to opportunity and resources is limited by the circumstances you are born into. At Educational Alliance, we know that when you invest in people—with both time and dollars—you expand the notion of what's possible.

That's why we offer a range of fees for our programs and services: some at full-cost, some at subsidized rates, and some at no cost to participants.

The result is dynamic community centers and programs where people from all backgrounds can interact and build meaningful connections. In this way, we are truly a place where progress is powered one relationship at a time.

Regardless of where you come from or how much money you make, you deserve to be treated with dignity and respect. You deserve an opportunity to succeed. You deserve a seat at the table. You deserve access to education. You deserve to have a voice in your city. Educational Alliance strives to provide all of these opportunities to the people of New York.







# ReStart Academy

Educational Alliance's Center for Recovery and Wellness is a proud site of a Department of Education ReStart Academy. ReStart Academy provides educational services for 13–21 year old students in transitional settings, including juvenile justice, substance use treatment, mental/behavioral health treatment, hospitals, social services agencies, and other temporary or involuntary settings.

ReStart Academy has 28 locations throughout the five boroughs, as well as two residential sites in upstate New York. Each site is a collaboration with a partner agency, community-based organization, or public school, where students can continue on the path to academic success in a small, supportive school community.

In New York City, nearly 17% of people 25 years and older have less than a ninth grade education, and almost 11% have some high school education but no diploma. There are myriad reasons why people are unable to complete their education. At Educational Alliance, however, we don't believe there is any valid reason to give up on someone.

In FY18, our ReStart Academy enrolled 24 students. Of those, eight completed their high school equivalency diploma and five enrolled in college. The remaining students reenrolled in our program for FY19 as they work to finish their degree.

To learn more, visit [edalliance.org/restart](http://edalliance.org/restart).



# SIROVICH CENTER FOR BALANCED LIVING

Educational Alliance's Sirovich Center for Balanced Living, free for those aged 60 and older, provides a wide variety of programs, classes, and activities that engage both the mind and the body.

The Sirovich Center offers abundant opportunities for engaging in a variety of arts, crafts, and cultural activities. Our beautiful, light-filled ceramics and painting studios and our grand performance hall are the perfect place to unleash your creativity. We also have activities to assist with monitoring and maintaining a healthy lifestyle, such as weight management support, stress and relaxation programs, life transition workshops, health screenings, and more. Older adults have unlimited access to day classes and exclusive access to weekend and evening programs. Seniors also receive discounts on other Educational Alliance programs.

Sirovich members receive free meal service three times a day. In FY18, we served nearly

80,000 healthy meals to older adults. We also conducted almost 900 evidence-based health promotion classes, supporting the overall wellness of our members.

The Sirovich Center is home to Project ORE. Since 1987, Project ORE has served kosher meals and provided counseling, case management, and other support services to New Yorkers struggling with isolation, poverty, homelessness, and mental illness, the majority of whom are Jewish. It is the only program of its kind in New York City. Project ORE provides kosher, family-style community meals, classes in art, poetry, and mental health issues, educational trips, and health and wellness. We provide a Jewish experience through a weekly Oneg Shabbat, licensed clinical social workers to help with housing referrals, assistance with entitlements and benefits, referrals for psychiatric counseling, medical treatment, and crisis intervention for emergency situations.

To learn more, visit [edalliance.org/sirovich](http://edalliance.org/sirovich).

# TEEN CENTER

The Edgies Teen Center is a free after school program that primarily serves youth from low-resourced schools on Manhattan's Lower East Side. The Teen Center offers youth a number of activities, including a College Prep Program, where students receive individualized SAT prep, one-on-one mentorship, tutoring, assistance with college and financial aid applications, and guidance in applying to summer jobs/internships. Other activities include a Keystone Club, where teens ages 13–18 hone their leadership skills; Own Your Future, a group that provides high school freshman with effective skills and tools to succeed in high school; and Senior Mentoring, where teens are matched with a volunteer mentor who provides career and college guidance.

In FY18, we also launched Career Studios, where teens are taught by professionals in the fashion, video game design, or social justice

industries, exposing them to various career paths and offering hands-on experiences in the fields in which they are interested.

During FY18, the College Prep program continued to provide comprehensive preparatory course work and supportive activities to ensure teens in our community have the opportunity to pursue higher education. A total of 115 high school juniors and seniors participated in College Prep. Teens with a low initial score on the PSAT reported an average increase of 150 points on the SAT. Of the high school seniors who attended our program, 100% were admitted to at least one college or university—marking our eleventh year meeting this goal.

Learn more at [edalliance.org/teencenter](http://edalliance.org/teencenter).





# UNIVERSAL PRE-K

New York City is home to the nation's largest citywide free prekindergarten initiative, also known as Universal Pre-K (UPK). All 4-year-olds who live in the city have access to free, high-quality Pre-K education, regardless of household income. Educational Alliance is an important provider of UPK programs for the Lower East Side, with classrooms at our Manny Cantor Center and in our community-based site in the Lillian Wald Houses.

UPK at Educational Alliance is an inspired, responsive, and progressive Pre-K program built on a few simple principles: all children are competent, capable, and curious; all families have something to contribute; we are stronger together.

Our teachers create safe, joyful, and nurturing learning environments that foster inquiry, exploration, and reflection, and work collaboratively with children to co-construct a curriculum that draws inspiration from

children's interests and the world around us. Families are our partners, joining together with teachers to create a seamless connection between home and school.

In FY18, there were a total of six UPK classrooms across our sites. We also laid the groundwork for what is now a UPK program fully integrated with our Head Start program and private preschool. Efforts included shared professional development among teachers, monthly community sing-a-longs, studio cohorts across programs in the Educational Alliance Art School, and the creation of the Early Childhood Community Council (ECCC), a teacher leadership panel that planned collaboration initiatives, built community, and shared feedback with program leaders.

To learn more, visit [mannycantor.org/upk](http://mannycantor.org/upk).





# V JEWISH VALUES

Educational Alliance has a proud legacy as a Jewish organization whose values and approach are drawn from our teachings and history. We will continue to look to our rich past—our texts, symbols, rituals, and teachers—for inspiration and guidance.

Our Jewish identity animates our work every day through the following key values:

*Every person is born with a divine spark of dignity and creativity.* We value the life and individuality of every person and strive to create a society that reflects our recognition of all people's inherent worth.

*We are a joyful, open-tent community where everyone is welcome.* The idea of an "open tent" reflects a history of welcoming strangers

into our homes and creating community based on shared commitments. Today, we welcome and support New Yorkers of all ages and backgrounds to create vibrant communities of civic responsibility and dialogue.

*Universal education is necessary for equal citizenship.* We provide and bolster comprehensive educational opportunities that reflect the emphasis that Jewish culture has placed on ensuring that every person receives an education, job preparation, and skills for wellness and self-preservation.

# WE THE PEOPLE

Following the 2016 presidential election, an increase in hate speech and hate crimes in New York City targeted religious, racial, and ethnic minorities. In response, Educational Alliance doubled down on our work to ensure that every person, regardless of their color, language, or creed, is treated with respect.

To that end, Educational Alliance's *We the People* initiative was launched, promoting inclusiveness and protection from the hateful and divisive rhetoric targeted at vulnerable populations, including immigrants, Muslims, Jews, and LGBTQ+ youth, many of whom are served by our programs and community centers.

We invited businesses in the Lower East Side and East Village to join our movement as Community Partners. Our partners across the

city have our "Everyone is Welcome" graphic displayed in their storefronts, signifying that they stand with us and that their establishment is a place where hatred will not be tolerated.

Inclusivity and diversity have always been central to Educational Alliance's mission. Our *We the People* initiative is a declaration of our commitment to our multicultural past and a claiming of all of Lower Manhattan as a place where everyone is welcome and valued.

To learn more, visit us online at [edalliance.org/wethepeople](http://edalliance.org/wethepeople).

W

# X-TRAORDINARY VOLUNTEERS

Many of the programs and services offered by Educational Alliance would not be possible without the support of volunteers. Whether individuals or corporate groups donating their time and energy or community members organizing to advocate for important issues, volunteerism is an important part of our culture.

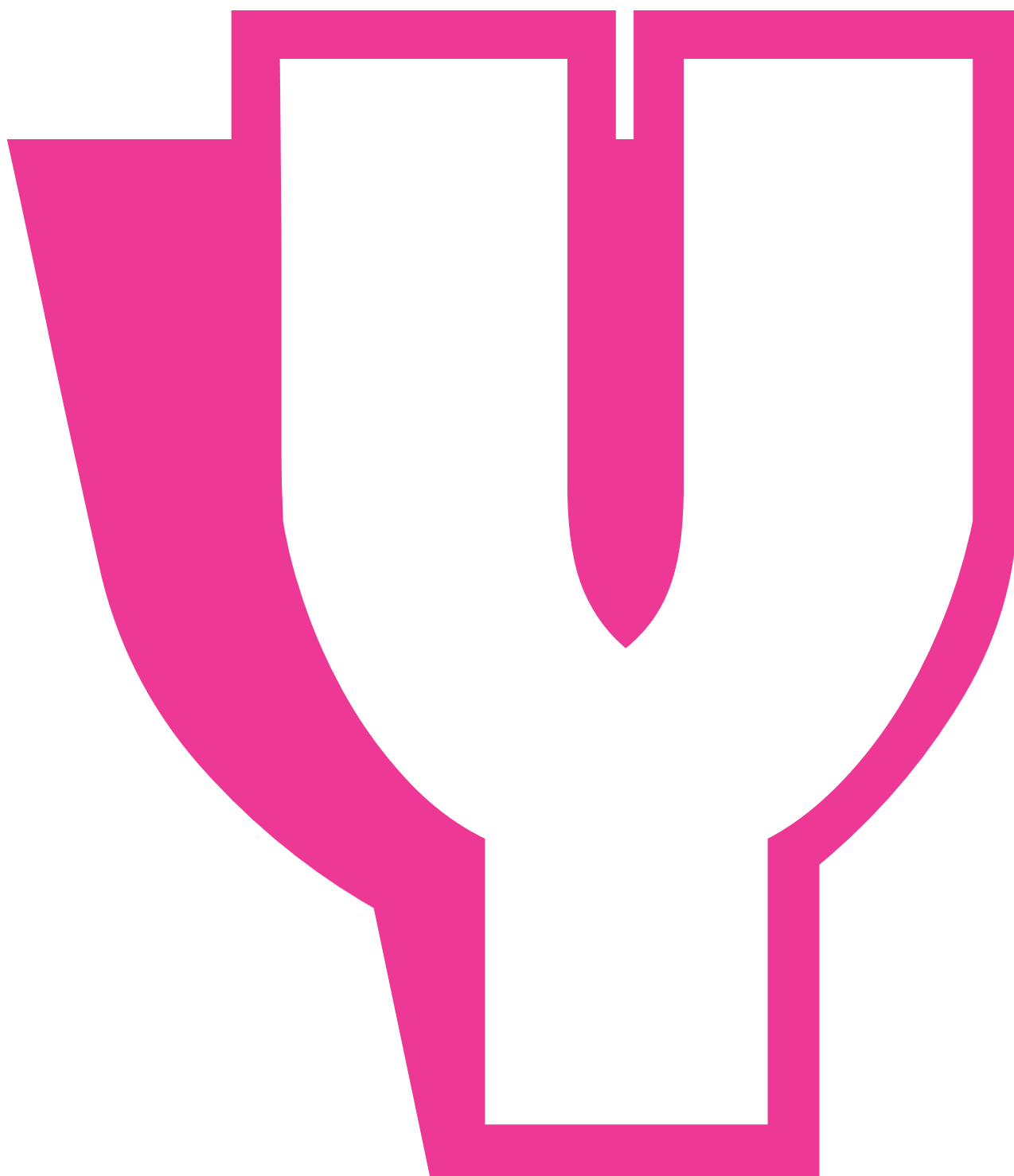
In FY18, more than 1,100 people volunteered over 22,000 hours of service. Of those, 872 volunteers were new to Educational Alliance. The majority of hours donated went toward general skill-based volunteering, such as office support, kitchen work, and mentoring. The second largest set of donated hours went toward general volunteering, including help with meal service and special events. Educational Alliance partnered with 13

outside organizations in FY18, offering five community engagement opportunities for volunteers. These included trainings, summits, and community forums.

As a certified Points of Light Service Enterprise, Educational Alliance uses a comprehensive assessment, training, coaching, and certification model to engage and manage volunteers to effectively meet our community's needs.

Learn more about how to get involved at [edalliance.org/volunteer](http://edalliance.org/volunteer).





# 14TH STREET Y

The 14th Street Y is a vibrant community center grounded in the belief that contemporary Jewish sensibilities can be a source of inspiration, connection, and learning for the individuals and families we serve throughout downtown Manhattan.

We are committed to the development of the whole person, bettering people's lives, and strengthening individual and family connections by building an inclusive, vibrant, and sustainable community. Our focus is on health and fitness, education and enrichment programs, and innovative arts and cultural programming.

We serve more than 26,000 people annually with a variety of community programs. Our community includes members, staff, teachers, trainers, artists, caregivers, families, and local business owners. The 14th Street Y hosts community events year round, many of which are open to the public.

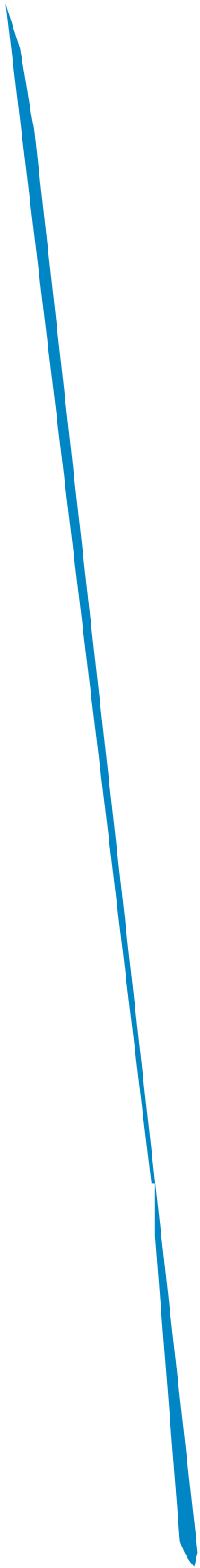
The mission of the Theater at the 14th Street Y focuses on social awareness and change through big picture narrative.

LABA: A Laboratory for Jewish Culture is a program of the 14th Street Y that uses classic Jewish texts to inspire the creation of art, dialogue, and study.

Offerings for youth included dynamic after school classes, camps where children can explore new interests, grow their confidence, and make friends for life, and early childhood education programs that draw on children's inherent curiosity and sense of wonder.

A state-of-the-art fitness center, indoor basketball court, and generous swimming pool support members' health and wellness, while Jewish Life activities provide experiences for our entire community to nourish their spirituality and engage in activities built on Jewish values.

To learn more, visit [14streetY.org](http://14streetY.org).





# CITIZENSHIP CLASSES

Educational Alliance is a place where New Yorkers of all races, religions, ages, and backgrounds can transform their lives and make their dreams a reality.

For many people, the biggest dream of all is to become a citizen of the United States. As we have since we first opened our doors in 1889, Educational Alliance provides the training and resources that people need to obtain their citizenship.

In partnership with the Chinese Progressive Association (CPA), Educational Alliance's citizenship classes keep the American Dream

alive and well on the Lower East Side. We believe all people have the right to pursue citizenship, and we seek to remove barriers to that process.

The greatest promise of the United States of America is that it will be a place where all are welcome, regardless of what circumstances they were born into. Educational Alliance has always and will always remain true to that commitment.

For more, visit [edalliance.org/citizenship](http://edalliance.org/citizenship).

# HONOR ROLL

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