PASSPORT

to Downtown Manhattan

Everyone is welcome here.
For 128 years, Educational Alliance has provided direct services to the changing Lower East Side and East Village. In response to growing community need surrounding the recent rise in hate crimes and hateful rhetoric, we are galvanizing our community to be even more inclusive and supportive of all New Yorkers with our recently launched “We the People” initiative. This multifaceted project is reclaiming Lower Manhattan as a space where all are welcome, regardless of race, ethnicity, religion, or language.
To our loyal friends and supporters,

Educational Alliance was founded over 128 years ago in the Lower East Side to help new Jewish immigrants to assimilate to this country. We are proud of that history. The work continues today as it always has, though the population we serve has shifted dramatically over the course of the last century.

Our organization has grown steadily in response to community need and we proudly serve 50,000 New Yorkers each year of all races, religions, nationalities, and languages. We know that our diversity is something to celebrate. It is arguably our greatest strength.

The diversity of perspectives at Educational Alliance has contributed significantly to our reputation as innovators. We continue to pilot new programs and models to be used across the nation and we owe part of that success to the eclectic melting pot of perspectives and experiences available to us not only in the client population we serve, but in our staff as well.

At Educational Alliance, diversity has always been something of immense value, but in the context of the recent rise in hate crimes and hateful rhetoric across our nation, diversity has become one of our most vital values. This year saw the launch of our “We the People” initiative, a declaration of our commitment to honoring our multicultural past and present as well as claiming all of lower Manhattan as a community where everyone is welcome and valued.

Our work is focused on improving lives for families in New York City, promoting health and wellness, and ending the cycle of poverty. An essential part of the way we approach that work is a focus on bolstering a sense of dignity and pride in our clients. We do this because they should be proud. This community of people, whose stories you’ll explore in the following pages, are our inspiration, our think tank, our laboratory, and our family. This is a special community to be a part of and it feels more important than ever today, so we thank you from the bottom of our hearts for your continued support. None of this would be possible without the ongoing investment of our Trustees, donors, and volunteers.

Thank you for being our partner in providing security, opportunity, and hope to New Yorkers of all backgrounds.

Erica Tishman  
Chairman of the Board

Alan van Cappelle  
President & CEO

Since 1889, we’ve welcomed people of all colors, creeds, and languages into our community. As we’ve expanded to serve our changing neighborhood, we have kept with our core mission, helping families regardless of their background.
NOW, THEN, IS THERE A NEW CULT FORMING ON THE EAST SIDE? ARE WE TO LEARN WHAT TRUE CITIZENSHIP MEANS AND WHAT TRUE PATRIOTISM MEANS FROM THIS NEW CULT? IS THE BEGINNING HERE TO EXTEND UNIVERSALLY? FOR FOURTEEN YEARS ISIDOR STRAUS, THE PRESIDENT OF THE EDUCATIONAL ALLIANCE, HAS DEVOTED HIMSELF TO EDUCATING THESE FUTURE CITIZENS. THE EDUCATIONAL ALLIANCE GREET THEM AT THE STEAMSHIP LANDING AND FROM THAT TIME ONWARD NEVER LOSES TRACK OF THEM. THEIR MORALS ARE WATCHED; THEY ARE EDUCATED IN THE PRACTICAL THINGS OF LIFE – THE THINGS THAT MAKE FOR THIS VERY CITIZENSHIP WHICH WE, AS A NATION, HAVE LOST. WE HAVE GOOD REASON TO EMULATE THESE PEOPLE OF THE EAST SIDE.

MARK TWAIN
BROOKLYN DAILY EAGLE, 1907
1. MANNY CANTOR CENTER
   Flagship Community Center

2. PODELL HOUSE
   Older Adult Apartments

3. CO-OP VILLAGE NORC
   Older Adult Support

4. P.S. 142
   Head Start & Afterschool

5. P.S. 140
   Afterschool

6. P.S. / M.S. 188
   Early Head Start, Head Start, & ExpandED

7. LILLIAN WALD HOUSES
   Early Head Start

8. CENTER FOR RECOVERY & WELLNESS
   Addiction Services

9. LILLIAN WALD HOUSES
   Child Care

10. P.S. 64
    Head Start & Afterschool

11. Tompkins Square M.S.
    Afterschool

12. Weinberg Apartments
    Older Adult Apartments

13. Sirovich Center / Project ORE
    Older Adult Community Center

14. 14th Street Y
    Community Center

15. School of the Future
    Afterschool

16. New York City Charter School of the Arts
    Afterschool

17. New Country Day Camp
    Summer Camp
EARLY CHILDHOOD & YOUTH DEVELOPMENT PROGRAMS

From our pioneering Head Start early education programs to our eight Boys & Girls Clubhouses and college prep program, we’ve created evidence-based programming for young people in our neighborhood, ensuring that every young person has access to socio-emotional support and academic opportunities, regardless of the circumstances into which they are born.

Schools in the Lower East Side have graduation rates as low as 37%. For the ninth straight year, 100% of our College Prep participants have graduated high school and enrolled in college.

KAREN CANELLA

DOMINICAN REPUBLIC 2012

TEEN CENTER, COLLEGE PREP, DRAMA

Karen Canella immigrated to the Lower East Side from the Dominican Republic when she was 6 years old. Her family struggled at first and Karen had difficulty in school due to the language barrier. Her parents worked hard to make ends meet, which meant Karen had to care for her younger brother, ensuring he got to and from school safely, was fed, and finished his homework on time. These responsibilities left Karen feeling depressed, with little time to focus on her own future.

Educational Alliance saw resilience and tenacity in Karen when she started coming to our Teen Center. She began by participating in drama classes with Educational Alliance before joining our college prep program. She is proud today to be attending her dream college and to be the first person in her family to pursue a degree.
PROGRAMS FOR PARENTS

Serving entire families is at the heart of our philosophy. Our pioneering two-generation program enables parents to pursue their own education and employment opportunities and empowers them to better support their child’s learning and development—putting whole families on track for success.

NAME
KARLA ZELAYA

NATIONALITY
EL SALVADOR

STARTED AT EDUCATIONAL ALLIANCE
2013

PROGRAM
ESL, PARENTING WORKSHOPS, HEAD START, GED, COLLEGE ACCESS & SUCCESS

Karla made a difficult 27-day journey to the United States from El Salvador. She was a lifelong lover of learning, but struggled to balance time working and supporting her children with her own education, losing faith that she would obtain a diploma or a college degree. When Karla heard about Educational Alliance from a friend, she jumped at the opportunity to take advantage of parenting, English, and financial literacy classes. She is now pursuing her G.E.D. and is on track to attain her dream of going to college.
HEALTH & FITNESS PROGRAMS

We believe that health and wellness are an essential part of supporting New York’s families. Community members of all ages and backgrounds come together to exercise in our fitness centers at the Manny Cantor Center and 14th Street Y. Those in recovery at our Center for Recovery and Wellness participate in running clubs, yoga, and meditation classes, and keep each other motivated and focused on their goals.

Older adults use aerobic dance and swimming to stay healthy and fit as they age.

NAME
KYUNG “RICHARD” CHO

NATIONALITY
UNITED STATES OF AMERICA

STARTED AT EDUCATIONAL ALLIANCE
2013

PROGRAM
PRELUDE TO PRESCHOOL, TWO X TWO, PRESCHOOL, 14th STREET Y FITNESS

Kyoung and his family have been members at the 14th Street Y for years. A hub for arts, culture, health, and fitness, the Y provides his family with everything they need to grow. Kyoung brings his children to the Y for preschool and enjoys sharing fresh Korean produce from his parents’ farm with other families.

14TH STREET Y FITNESS CENTER • CENTERS FOR BALANCED LIVING
THE MANNY CANTOR FITNESS CENTER
OLDER ADULT PROGRAMS

Older adults at Educational Alliance are able to stay healthy, independent, and deeply connected in our community centers. This year, we’ve expanded the population we serve and bolstered our in-home outreach. We are leaders in working with mental health issues like hoarding in a holistic way that preserves a person’s dignity and well-being.

<table>
<thead>
<tr>
<th>NAME</th>
<th>JOSE ORTIZ</th>
</tr>
</thead>
<tbody>
<tr>
<td>NATIONALITY</td>
<td>LIFELONG LOWER EAST SIDER</td>
</tr>
<tr>
<td>STARTED AT EDUCATIONAL ALLIANCE</td>
<td>2015</td>
</tr>
<tr>
<td>PROGRAM</td>
<td>WEINBERG CENTER FOR BALANCED LIVING, OLDER ADULTS ADVOCACY GROUP</td>
</tr>
</tbody>
</table>

Jose and his wife live an active, busy life in the Lower East Side. When it came time to retire, they found some difficulty in transitioning after decades of working. Seeking to stay involved in his community and make valuable use of his time, Jose came to Educational Alliance. In addition to taking advantage of our health, fitness, recreation, and social programs for older adults, Jose has become a leading voice in our senior advocacy group, tackling issues that are important to the older adult community in downtown Manhattan.
ARTS & CULTURE PROGRAMS

Since our founding, the arts have been essential to our work of empowering New York’s families. Today, we aim to integrate the arts across all programming. We believe that arts have the ability to powerfully connect people, allow for personal expression, and open doors to self-discovery.

NAME
ROSA POLICARPIO

NATIONALITY
MEXICO

STARTED AT EDUCATIONAL ALLIANCE
2012

PROGRAM
ENGLISH CLASSES, PARENTING WORKSHOPS, ARTS WORKSHOPS, HIGH SCHOOL EQUIVALENCY ASSISTANCE

Rosa came to EA to get valuable parenting help and to learn to speak English. Now, she and her children learn together in our Materials Center at Manny Cantor Center. Each time she brings her children to the Materials Center, they are excited to engage in creative exploration and to make something totally unique. The family has brought the skills they’re learning home, where they continue to create new and exciting art together.
We are here to lift our families up and to empower the vulnerable to find strength. Our Center for Recovery and Wellness, New York’s first community center focused on Substance Use Disorder and recovery, embraces those in our community who often feel marginalized when seeking out help. We believe we are stronger together and that New Yorkers are best equipped to overcome addiction when they have a strong support network of family and friends.

CENTER FOR RECOVERY & WELLNESS

Terrence came to Educational Alliance when he was battling a lifestyle that wasn’t conducive to his wellbeing. Through our Center for Recovery and Wellness, he was able to address his substance use disorder in a healthy and supportive environment. Now, Terrence is part of “Back on My Feet,” a group of people recovering from substance issues through team-based running. Terrence is dedicated to his team, his training, and his recovery and even completed the New York City marathon this year!
The American Dream lives at Educational Alliance. New Americans find help navigating the citizenship process as well as other obstacles to immigration like language and childcare while our employment services keep our families strong and economically secure.
THIS CITY BELONGS TO ALL OF US. THE DIVERSE ARRAY OF PERSPECTIVES AND EXPERIENCES BROUGHT INTO THIS CITY BY IMMIGRANTS, ENTREPRENEURS, DREAMERS, AND LIFELONG NEW YORKERS ALIKE IS WHAT HAS MADE NEW YORK AND OUR DOWNTOWN MANHATTAN COMMUNITY SO SPECIAL. WE BELIEVE EACH OF THE 50,000 PEOPLE WE SERVE EACH YEAR BRINGS A UNIQUE GIFT TO OUR COMMUNITY AND WE LOOK FORWARD TO PRESERVING LOWER MANHATTAN AS A PLACE THAT WELCOMES EVERYONE WITH OPEN ARMS.

ALAN VAN CAPELLE
PRESIDENT & CEO OF EDUCATIONAL ALLIANCE

EDUCATIONAL ALLIANCE PROGRAMS

ARTS & CULTURE
Educational Alliance Art School • LABA - A Laboratory for Jewish Art & Culture • Manny Cantor Center Exhibition Series
Theater at the 14th Street Y

HEALTH & FITNESS
Manny Cantor Center Fitness Center • 14th Street Y Fitness Center

EARLY CHILDHOOD
Educational Alliance Preschool at the Manny Cantor Center
EarlyLearn • 14th Street Y Preschool • Head Start & Early Head Start • Parenting Centers at the Manny Cantor Center & 14th Street Y • Universal Pre-Kindergarten

YOUTH DEVELOPMENT
Educational Alliance Boys & Girls Clubs - Afterschool & Summer Programs • Joseph B. Rosenblatt College Prep Program • The KOL Program • New Country Day Camp • New Town Day Camp

ADULTS
College Access & Success • Employment Services • Citizenship Classes

OLDER ADULTS
Sirovich Center for Balanced Living • Weinberg Center for Balanced Living • Senior Membership at Fitness Centers • Co-Op Village NORC • Project ORE • Podell & Weinberg Housing

DRUG PREVENTION & TREATMENT PROGRAMS
Center for Recovery & Wellness
FISCAL YEAR 2016
JULY 1ST 2015 - JUNE 30TH 2016

PUBLIC SUPPORT, GRANTS, & REVENUE $ IN 000'S

FEES AND GRANTS FROM GOVERNMENT AGENCIES: $19,135
PROGRAM SERVICE FEES: $11,731
CONTRIBUTIONS/FOUNDATIONS*: $4,615
UIA–FEDERATION OF NEW YORK: $3,815
ANNUAL GALA: $1,030
INVESTMENT INCOME: $527
OTHER INCOME: $4,120

TOTAL PUBLIC SUPPORT, GRANTS, AND REVENUE: $44,973

14TH STREET Y: $12,290
OLDER ADULT SERVICES: $3,663
ADDICTION SERVICES: $4,561
MANNY CANTOR CENTER: $3,470
EDUCATION PIPELINE: $13,695
EMPLOYMENT SERVICES: $229

TOTAL SUPPORT SERVICES: $5,204

RESULT FROM OPERATIONS: $1,861
ENDING NET ASSETS: $54,006

OVERALL TOTAL EXPENSES: $43,112

*This includes contributions to the agency’s annual campaign for operating support as well as to its capital campaign for the Manny Cantor Center, which opened February 2014.
## OUR SUPPORTERS

We are thankful to the individuals, families, foundations, corporations, and government agencies that support our work.

<table>
<thead>
<tr>
<th>Amount Range</th>
<th>Contributors</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,000,000 &amp; UP</td>
<td>UJA-Federation of New York, Anonymous</td>
</tr>
<tr>
<td>$100,000- $999,999</td>
<td>Annie E. Casey Foundation, Boys and Girls Clubs of America, ExpandED Schools, Victoria &amp; Lloyd Goldman, Joyce &amp; Irving Goldman Family Foundation, The Harry &amp; Jeanette Weinberg Foundation, Henry &amp; Lucy Moses Fund, Inc., UJA-Federation Give a Mitzvah, Do a Mitzvah Program, Anonymous</td>
</tr>
</tbody>
</table>
Anonymous (6)

$5,000- $9,999

Nicole & Raanan Agus
Barbara & Philip Atheim
Amalgamated Bank
AP Mechanical
Bank Hapoalim
Susan & Stephen Banker
Staci & John Barber,
Cohesive Capital Management
Marnie & Scott Black
City Harvest
Caryn & Rodney Cohen
Con Edison
Deloitte & Touche LLP
Deutsche Bank Americas Foundation U.S.
Matching Gifts Program
Ellen Epstein & Ian Brownell
Follow Your Dreams
Food & Supply Source
The Gloria & Sidney Danziger Foundation
Laurie & Jeff Goldberger
Robert Golden
Joshua, Rachael, & Lindsay Goldstein
Golenbock Eiseman Assor Bell & Peskoe LLP
The Goodhart Family
Joshua Hamel
The Henry & Myrtle Hirsch Foundation
Herman Forbes Charitable Trust
InterMedia Partners, LP
Koeppel Rosen LLC
Kaminer Foundation
Mary Ellen & Chris Kanoff
Karpoff Affiliates/Moving On NYC
Vicki & Sam Katz
Alex Klabin
Stacey & Curtis Lane
Nancy Langas
Cathy & Christopher Lawrence
The Lemberg Foundation
Felicia & Sander Levy
Fran & Jack Levy
Linda Lindenaum
Jaynee & Steve Lipman
The Litwin Foundation
Loho Realty

$1,000- $4,999

Madison International Realty, LLC
Metro-Star Contracting, Corp.
Milton & Sally Avery Arts Foundation, Inc.
Lisa Shulamit Minsky-Primus &
Yaron Moshe Minsky
Lori & David Moore
Jo Morningstar & Tim Lynes
Matthew E. Morningstar & Alan van Capelle
The Mount Sinai Health System
New York State Head Start Association
Newmark Grubb Knight Frank
Parent Child Home Program
Pamela & Stuart Rothenberg Foundation
Barbara Salzman
Mara & Ricky Sandler
Savills Studley, Inc.
Daryl & Irwin Simon
Michael Steffe
Susan & Jeffrey M. Stern
Alex Klabin
Vicki & Sam Katz
The Bar-Levav Family Foundation
Meredith Barth
Cori & Seth Berger
Marlene & Stanley Besen
Steve Black
Emily Blank & Alec Appelbaum
Karen & David Blatt
Jeanne Blaustein & Peter Bokor
Harvey & Joseph Blecher
Gregory F. Burke

32BJ SEIU
Abacus Group NYC
Edna Abad & Jerry Rotonda
Alexandra Alperovich & Jeremy Simon
Ariel Amdur
Lisa & Micah Arbisser
ASM Security Inc.
Aspiris
The Atlantic Group
Ariel Aufgang
AWR Group
The Bar-Levav Family Foundation
Meredith Barth
Cori & Seth Berger
Marlene & Stanley Besen
Steve Black
Emily Blank & Alec Appelbaum
Karen & David Blatt
Jeanne Blaustein & Peter Bokor
Harvey & Joseph Blecher
Gregory F. Burke

Todd Bustard
Reid Carpenter & Kal Goldberg
Jane & Benjamin Case
Michelle B. Cassuto & Howard Sander
Andrew G. Celli, Jr.
Kristen Cellucci & Doug Nicholson
Central Construction Management LLC
Central Synagogue
Melinda Chang
Melissa Chapnick
Ashley & Jacob Cohen
Congregation Kehilath Jeshurun
Karen Cronin
Rachel & Mark Dalton
Davis Wright Tremaine LLP
DJM NYC LLC
Ray Dowell
Ann Lynn & Robert L. Drossman
Sydell & Les Drossman
Valerie & Mitchell Drossman
E.G. Consultants, LLC
eBay Foundation
Sheri & Kenneth Eberts
Cindy & David Edelson
Katie & Gabriel Eid
Cindy & David L. Eigen
Lucky & Edgar Eisner
Natalie & David Elsberg
Lisa & Chris Engel
Bonnie Englebardt Lautenberg
Rabbi Shira Koch Epstein & Jason Epstein
Estate of Diane Diskin
EXOS | Medifit
Betty & Alan Feldman
Miriam & Eric Feldstein
Stacey & Andrew Feller
Christine & Todd Fisher
Joyce & Eugene Flinn
Laura Flug
Hayley & Adam Foster
Nicole D. Fox & Michael C. Fox
Frances Alexander Family Fund
Rondi & David Frieder
tova Friedler Usdan & Ernest Rubenstein
Kathryn Gabler
Gelfand Generations Inc.
Lauren & Martin Geller
The Gellin - Zalaznick Foundation, Inc.
Dr. Eric Gibbs
GOVERNMENT SUPPORT

Lower Manhattan Development Corporation
NYC Council Member Margaret Chin
NYC Council Member Daniel Garodnick
NYC Council Member Rosie Mendez
NYC Administration for Children’s Services
NYC Department for the Aging
NYC Department of Cultural Affairs
NYC Department of Education
NYC Department of Youth and Community Development
NYC Housing Authority
NYS Senator Daniel L. Squadron
NYS Assembly
NYS Department of Health
NYS Education Department
NYS Office for the Aging
NYS Office of Alcoholism and Substance Abuse Services
NYS Office of Children and Family Services
NYS Office of Mental Health
US Department of Health and Human Services
US Department of Housing and Urban Development

JOIN OUR MISSION

LEARN HOW YOU CAN SUPPORT US IN HELPING NEW YORK’S FAMILIES TO THRIVE AT

WWW.EDALLIANCE.ORG